

ADVISORY BOARD

MEETING AGENDA Thursday, October 19, 2023 6:00 PM

Board Room (DAEM 207), and via Zoom https://nmsu.zoom.us/j/98448700913

DACC Advisory Board Meeting

3. DACC's 50 th Anniversary Ms. Kristi Martin	DACC Advisory board inteeting	
-President's Office -Academic Affairs -Business and Finance -Student Services -Strategic Initiatives and Relationships Dr. Mónica F. Torres Dr. Gerald Giraud Ms. Kelly Brooks Mr. Ike Ledesma Ms. Kristi Martin Dr. Mónica F. Torres 3. DACC's 50 th Anniversary Ms. Kristi Martin Dr. Mónica F. Torres Ms. Kristi Martin Dr. Mónica F. Torres Soard Anniversary Ms. Kristi Martin District Reports Board Members Dr. Mónica F. Torres	Roll Call Approval of Agenda	Ms. Laura Salazar Flores
3. DACC's 50 th Anniversary Ms. Kristi Martin 4. District Reports Board Members 5. Board Announcements and Comments Next DACC Advisory Board Meetings: TBD	-President's Office -Academic Affairs -Business and Finance -Student Services	Dr. Gerald Giraud Ms. Kelly Brooks Mr. Ike Ledesma
4. District Reports Board Members 5. Board Announcements and Comments Next DACC Advisory Board Meetings: TBD	2. GO Bond Election	Dr. Mónica F. Torres
5. Board Announcements and Comments Next DACC Advisory Board Meetings: TBD	3. DACC's 50 th Anniversary	Ms. Kristi Martin
Next DACC Advisory Board Meetings: TBD	4. District Reports	Board Members
Adjournment	Next DACC Advisory Board Meetings:	
	Adjournment	

MISSION STATEMENT

DACC is a responsive and accessible learning-centered community college that provides educational opportunities to a diverse community of learners in support of academic interests, workforce development, and economic growth.

VISION STATEMENT

DACC will be a premier, inclusive college that is grounded in academic excellence and committed to fostering lifelong learning and active, responsible citizenship within the community.



DACC ADVISORY BOARD

MEETING MINUTES
Thursday, April 20, 2023, 6:00 PM
DAEM 207 & via Zoom

DACC ADVISORY BOARD MEETING

<u>Gadsden School Board Members Present:</u> <u>Hatch School Board Members Present:</u>

Laura Salazar Flores Daniel Castillo Arlean Murrillo Merlinda Hinojos

DACC Faculty/Staff Present:

Las Cruces School Board Members Present:

Robert Wofford Mónica Torres Kristi Martin
Teresa Tenorio Ike Ledesma Joe Butler

Xeturah Woodley Jennifer Hodges Kelly Brooks Marissa Yniguez

Call to Order: Ms. Laura Salazar Flores, President, called the DACC Advisory Board meeting to order at

6:31 PM on Thursday, April 20, 2022.

Roll Call: M. Hinojos called roll; participants noted above were present. A quorum of the Advisory

Board was present.

Approval of Agenda: Motion to approve the agenda as presented made by D. Castillo; seconded by T. Tenorio;

no discussion, all in favor; motion carried.

Approval of Minutes: Motion to approve November 3, 2023 minutes as presented made by T. Tenorio;

seconded by M. Hinojos no discussion, all in favor; motion carried.

Motion to approve December 19, 2023 DACC Special meeting minutes as presented made

by T. Tenorio; seconded by M. Hinojos no discussion, all in favor; motion carried.

1. President's Report – Dr. Mónica Torres

Key Discussion Points: Presented key items: Enrollment is up; legislators approved a 6% salary increase and a film

tax – which supports our Creative Campus; ribbon cuttings at UP Park – ground breaking for our creative campus; wrapping up our next facilities masterplan – primary focus will be how we adapt to growing online classes; Sunland Park is growing; DACC Works; 10th anniversary of our culinary arts program; just opened our comfort casita; received federal grant for students with basic needs; phi beta kappa – received funding to grow; we received early childhood grant; Achieving the Dream – we have done several activities – helped develop a student success and equity statement - working with consultant to work

on trainings; our SIR department created a guide to lead us through a process to

determine how to get information out to various outlets; Dr. Woodley will be leaving DACC and we will be working with a national organization for an interim appointment and are in

preliminary conversation with the firm to create a national search.

Decision/Action: None

2. Appointment of Advisory Board Vice President – Ms. Laura Salazar Flores

Key Discussion Points: Mr. Robert Wofford appointed as Advisory Board Vice President by President, Ms. Laura

Salazar Flores after the resignation of J. Jaramillo.

Decision/Action: Ms. Laura Salazar Flores appointed Mr. Robert Wofford as Advisory Board Vice President.

3. Accreditation - Dr. Jennifer Hodges

Key Discussion Points: DACC is preparing for the 2024 Reaffirmation Visit on March 25-26; preparing Assurance

Argument; Fall 2023 student focus groups; discussed potential role of the Advisory Board, who may be asked to meet with the peer review team over lunch; shared a brief timeline

of the accreditation process.

Decision/Action: None

4. FY 2023-24 Operating Budget – Ms. Kelly Brooks

Key Discussion Points:

Legislative results – compensation increase of 6% across the board; new I&G funding; RPSP funding for Dental Hygiene and Nursing Expansion; other funding for Opportunity Scholarship, building renewal and replacement, demolition, equipment renewal and replacement, and cyber security; additional Budget Considerations – enrollment increase, compensation gap, position(s)/existing commitments, and Mil levy growth – no change to tuition and fees; 3.8 mil of new money to build the budget this year; focus has been on new positions and utility increases; shared the different faculty and staff positions that have been added; exempt staff funded by grants – listed a couple of the positions; areas where funding comes from – largest would be the state, federal, and private; the local levy funds about 14% of I&G funding.

Decision/Action:

Motion to approve FY 2023-24 Operating Budget as presented made by D. Castillo; seconded by M. Hinojos no discussion, all in favor; motion carried.

5. End of Year Reflections – Dr. Mónica Torres

Key Discussion Points:

M. Torres – things have gone well this year; we are going to focus on how COVID has changed things and how to balance providing a quality learning environment; commencement on Thursday, May 11.

K. Martin – spoke about the distinguished alumni and student scholarship ceremony – invited everyone to attend.

Decision/Action:

None

6. Board Announcements and Comments

Key Discussion Points:

- B. Wofford talking with colleagues about the fragility of students and we recognize the stresses of faculty and students, and focusing on mental health.
- T. Tenorio 2022 was good to LCPS as far as getting on their feet; experiencing changes with the board and proving stability for the sake of the students; hired a search committee and consultant; appointed a new board member.
- D. Castillo extended Mr. Dempsey's contract; focused on giving stability to the kids. M. Hinojos higher education group made it to nationals only Hispanic team; started weight lifting program and they won state; be here for the kids and support them.
- A. Murrillo excited for graduations; kids are currently concerned about testing; need for advocacy in the south.
- L. Flores there is a national reading crisis; challenge ask if we have reading intervention teachers and funding for reading intervention teachers; secondary level is important, too; being aware that some adults need reading interventions.

Decision/Action:

None

Adjournment: Motion to adjourn the DACC Advisory Board meeting made by D. Castillo; seconded by F. Wofford; no discussion, all in favor; motion carried. Meeting adjourned at 7:49 PM.

Respectfully submitted,

Secretary

DACC Advisory Board



DACC ADVISORY BOARD

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Merlinda Hinojos

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Mónica Torres Ike Ledesma Kristi Martin Joe Butler

Xeturah Woodley

Jennifer Hodges

Kelly Brooks

Marissa Yniguez

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preliminary conversation with the firm to create a national search.

Decision/Action:

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Key Discussion Points:

Mr. Robert Wofford appointed as Advisory Board Vice President by President, Ms. Laura

Salazar Flores after the resignation of J. Jaramillo.

Decision/Action:

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Key Discussion Points:

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of the accreditation process.

Decision/Action:

None

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Key Discussion Points:

Legislative results – compensation increase of 6% across the board; new I&G funding; RPSP funding for Dental Hygiene and Nursing Expansion; other funding for Opportunity Scholarship, building renewal and replacement, demolition, equipment renewal and replacement, and cyber security; additional Budget Considerations – enrollment increase, compensation gap, position(s)/existing commitments, and Mil levy growth – no change to tuition and fees; 3.8 mil of new money to build the budget this year; focus has been on new positions and utility increases; shared the different faculty and staff positions that have been added; exempt staff funded by grants – listed a couple of the positions; areas where funding comes from – largest would be the state, federal, and private; the local levy funds about 14% of I&G funding.

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commencement on Thursday, May 11.

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invited everyone to attend.

Decision/Action:

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Key Discussion Points:

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Decision/Action:

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Respectfully submitted

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DACC Advisory Board



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Daniel Castillo Lupe Castillo
Laura Salazar Flores Elva Garay
Arlean Murillo Merlinda Hinojos

Las Cruces School Board Members Present: DACC Faculty/Staff Present:

Teresa Tenorio Mónica Torres Kristi Martin
Carol Cooper Ike Ledesma Joe Butler
Robert Wofford Xeturah Woodley Jennifer Hodges
Kelly Brooks Marissa Yniguez

Guests:

Katherine McKinney

Erik Harrigan

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6:14 PM on Thursday, April 20, 2023.

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Advisory Board was present.

Approval of Agenda: Motion to approve the agenda as presented made by T. Tenorio; seconded M. Hinojos; no

discussion, all in favor; motion carried.

1. Welcome – Dr. Mónica Torres

Key Discussion Points: Brief welcome explaining how the meeting will be conducted – there will be a short special

advisory board meeting to approve items, followed by a longer regular advisory board

meeting.

Decision/Action: None

2. Open Meetings Act Resolution – Ms. Kelly Brooks and Ms. Katherine McKinney

Key Discussion Points: Discussion to approve the Open Meetings Act Resolution

Decision/Action: Motion to approve the Open Meetings Act Resolution as presented made by E. Garay;

seconded by R. Wofford; no discussion, all in favor; motion carried.

3. 2023 GO Bond Resolution – Ms. Kelly Brooks, Ms. Katherine McKinney, and Mr. Erick Harrigan

Key Discussion Points: Discussion to approve the GO Bond Resolution

Decision/Action: Motion to approve the GO Bond Resolution as presented made by D. Castillo; seconded by

M. Hinojos; no discussion, all in favor; motion carried.

4. Pricing Results for DACC Taxable Education Technology Note Series 2023 – Ms. Kelly Brooks, Ms. Katherine McKinney, and Mr. Erik Harrigan

Key Discussion Points: Update and presentation of the pricing certificate, which closed the week prior.

Decision/Action: None

Adjournment: Motion to adjourn the DACC Advisory Board meeting made by D. Castillo; seconded by T. Tenorio; no discussion, all in favor; motion carried. Meeting adjourned at 6:27 PM.

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Respectfully submitted,

Secretary

DACC Advisory Board



DOÑA ANA COMMUNITY COLLEGE ADVISORY BOARD

October 19, 2023



NMSU Doña Ana Community College

Big (and busy) year for the college

Bond election, November 7

50th Anniversary Celebration(s)

Accreditation

New facility (Digital Media Building)



New Mexico State University - Doña Ana Strategic Enrollment Management Plan June 2022 New Mexico State University - Doña Ana Strategic Enrollment Management Plan

NMSU Doña Ana Community College

Enrollment Priorities:"Things that Matter"

- Access: Increase number of community members who access our services.
- Support: Increase number of students who use college and community resources that have been shown to support success.
- Completion: Increase number of students who reach their academic goals.
- Efficiency: Adapt operations to support these results.

enrollment and retention

enrollment

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Headcount	7028	6454	6682	6849
Student Credit Hours	64,594	58,347	58,977	61,351

retention

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Retention from one fall to the next fall	57%	63%	64%	

completions

Credentials Awarded

	2019-2020	2020- 2021	2021-2022
Certificates (less than 1 year)	118	107	80
Certificates (more than 1 year, but less than 2)	384	318	289
Associate Degrees	1017	889	906
Total	1519	1314	1275

Statewide Issues: State Scholarships

	Students	Dollars
Lottery Scholarship		
Opportunity Scholarship	2834	\$3,358,615.80

Statewide Issues: Legislative Priorities

NMSU System:

- Compensation
- NMSU Global
- Graduate Student
- Research and Public Service Projects (RPSP)
- Capital Outlay

DACC:

- Compensation
- RPSP (Dental Hygiene and Nursing)
- Capital Outlay (for 2024 Statewide GOB)



"Things that Matter"

- Access: Increase number of community members who access our services.
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- Completion: Increase number of students who reach their academic goals.
- Efficiency: Adapt operations to support these results.



-Waded Cruzado Montana State



So, where then are we?

"Measures that Matter"

Priority	Measures	2021-2022 actual	2022-23 actual	2023-2024 projected	2024-2025 projected	2025-2026 projected	2026-2027 projected	2027- 2028 projected
One. Increase the number of	Credit Enrollment headcount	Actual: 6465	Projected: 6659 Actual: 6682	Projected: 6882 Actual:	Projected: 7088 Actual:	Projected: 7301 Actual:	Projected: 7374 Actual:	Projected: 7448 Actual:
people in the communities	Workforce Training non-credit headcount	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:
we serve who access DACC	Adult Education headcount	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:
services and resources.	Small Business Development	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:
-Fall 2022- 2025 +3% projected -Fall 2026-	Community Events	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:
2027 +1% projected	Library Services	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:
Sources of data:	Website Traffic	Actual:	Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:	Projected: Actual:

So, where then are we?

"Measures that Matter"

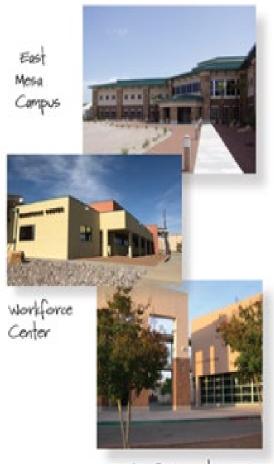
Priority	Measures	2021-2022 actual	2022-2023 actual	2023-2024 projected	2024-2025 projected	2025-2026 projected	2026-2027 projected	2027- 2028
								projected
Two.	Academic Support	ARC	Actual:	Projected:	Projected:	Projected:	Projected:	Projected:
Increase the number of	individual touches/ unique students			Actual:	Actual:	Actual:	Actual:	Actual:
students		Advising	Actual:	Projected:	Projected:	Projected:	Projected:	Projected:
who use the				Actual:	Actual:	Actual:	Actual:	Actual:
college and								
community		Career Rsrcs	Actual:	Projected:	Projected:	Projected:	Projected:	Projected:
resources				Actual:	Actual:	Actual:	Actual:	Actual:
known to								
support		Computer Supp	Actual:	Projected:	Projected:	Projected:	Projected:	Projected:
student				Actual:	Actual:	Actual:	Actual:	Actual:
success.								
		Library	Actual:	Projected:	Projected:	Projected:	Projected:	Projected:
				Actual:	Actual:	Actual:	Actual:	Actual:

Accreditation Planning

Accreditation Team will be on campus in March 2024.

Dr. Jennifer Hodges, Associate Vice President Strategic Initiatives and Relationships





Espina Campus at NMSU

Thank you!





DACC Advisory Board Update October 19, 2023

Business and Finance Kelly Brooks, VPB&F

Accounting Facilities Support/ Capital Projects Security

Computer Support Human Resources Emergency Planning



Capital Outlay Updates





DACCS rear Plan

2024-2025 (2024 GO Bond)	
Gadsden Center Campus Access Roadway (DACC Local Fund Commitment \$525,000)	\$ 1,575,000
2025-2026 (Severance Tax Bond Year)	
Classroom/Infrastructure/Safety upgrades and replacement (DACC Local Fund Commitment \$2,000,000)	\$ 2,000,000
Information Technology Infrastructure Upgrades (DACC Local Fund Commitment \$1,250,000)	\$ 625,000
2026-2027 (2026 GO Bond)	
Sunland Park Upgrades (DACC Local Fund Commitment \$8,100,000)	\$ 4,000,000
2027-2028 (Severance Tax Bond Year)	
Classroom/Infrastructure/Safety upgrades and replacement (DACC Local Fund Commitment \$2,000,00	\$ 2,000,000
Information Technology Infrastructure Upgrades (DACC Local Fund Commitment \$1,250,000)	\$ 625,000
2028-2029 (2028 GO Bond)	
Physical Plant Facility (DACC Local Fund Commitment \$5,000,000)	\$ 2,200,000



DACC Capital Outlay Projects 2024 Legislative Request

Project	Amount	Program
Gadsden Campus Access Roadway (DACC Local Fund Commitment \$525,000)	\$1,575,000	To plan, design, construct and equip roadways and parking lot improvements, including lighting, at the Gadsden Campus of Dona Ana Community College of New Mexico State University in Dona Ana County.
Creative Media Technology (CMT) Supplemental Request	\$500,000	For expenditures incurred in excess of original construction estimate for CMT building.



DACC Capital Outlay Project 2024 Legislative Request

DACC Gadsden Campus has one access point from State Highway 404 also known as O'Hara Road. Road closures restrict access several times each year, resulting in delays entering and leaving the campus for up to five hours.

NMDOT is widening State Highway 404 to four lanes, in order to create a truck bypass around the City Of El Paso. A bypass will increase traffic, especially semi-truck traffic, along State Highway 404; thereby, worsening the access and egress for the DACC Gadsden Campus.

NMDOT is also completing a new frontage road on the east side of Interstate 10 from State Highway 404 to the Anthony Texas I-10 exit. Provisions include a new entry along the frontage road for the DACC Gadsden Campus. Development of a new campus entrance on the west side of Campus to the new frontage road would improve access into and out of the campus.

Estimated Construction with parking updates and improvements \$2.1m





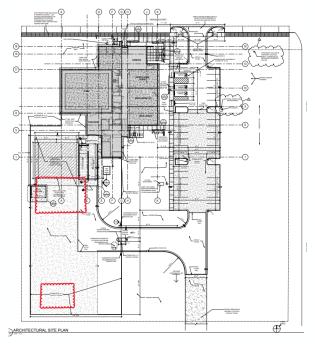
DACC Capital Outlay Project 2024 Supplemental Legislative Request

The supplemental funding will provide much needed outdoor lighting, shade, and security fencing to meet the program and critical safety/security needs of staff, faculty, and students.

These items were included in the original scope of the project but could not be afforded based on the results of the bidding process.

Placement of the security fencing and metal canopy gives the students the safety and security to work on their projects that requires an outdoor setting with protection from the weather and potential vandalism. In addition, the provided security fencing is needed to help protect high value equipment and materials being transferred in the service area.

Request: \$500k



The previous request for this project consisted of the construction of the Creative Media building at NMSU Arrowhead Research Park to support the DACC for the Creative Media Technology program in proximity to the Las Cruces Film Studio project. The proposed facility was planned for 15,300 gross square feet; and was expected to cost \$8.4 million, with a state match of \$1.5 million. Post COVID construction and materials costs have risen sharply since 2018 and 2021, creating significant shortfalls. As such the CMT building has been designed to be slightly smaller at 13,800 square feet.

The Creative Media Technology building project received the following funding from various sources:

- 2018 and 2021 Local GO Bonds: \$8,360,000
- 2021 State GO Bonds: \$1,500,000
- Institutional Capital Outlay Funds: \$1,160,000



Project Updates





Classroom/Lab Renovations





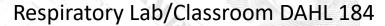
Dental Materials Lab DASH 80

Technical Studies DATS 141



Classroom/Lab Renovations







Sonography Lab DAHL 291



Classroom/Lab Renovations





DASH 75,77, 79

Nursing Lab DASH 72



Creative Media Technology Building



Opening Fall 2024



DACC Capital Outlay Projects 2023 Local GO Bond Request

•	Sun	land	Park	Upgrade	3
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Security/Safety Upgrades

Infrastructure Improvements

Classroom/Facility Upgrades

• IT Upgrades/Equipment

\$8,100,000

\$1,400,000

\$1,150,000

\$2,850,000

\$2,500,000

Leverage \$8,025,000 in State Funding



DACC Capital Outlay Projects 2023 Local GO Bond Request

	Project	Amount	Program
	Sunland Park Upgrade (Potential State Funding \$4,000,000)	\$8,100,000	Improvement to the Sunland Park Center to replace portables with permanent classrooms, and provision of science labs, and student areas.
The state of the s	Area Security/Safety Upgrades (Potential State Funding \$700,000)	\$1,400,000	Improves security and surveillance access / control and camera systems, exterior locks, and site lighting at all DACC locations guided by Crime Prevention Through Environmental Design (CPTED) principles which include natural surveillance, natural access control, and territoriality and the 2018 Technologies Systems Master Plan.



DACC Capital Outlay Projects 2023 Local GO Bond Request

Project	Amount	Program
Infrastructure Improvements (Potential State Funding \$575,000)	\$1,150,000	Funds for maintenance and repair, and site development to DACC sites.
Classroom Upgrades Facility Renewal/Renovations (Potential State Funding \$1,500,000)	\$2,850,000	Renovation to selected instructional areas at all DACC sites including room configuration, furniture, room finishes, and instructional equipment guided by a Classroom Renovation Master Plan
Information Technology Upgrades/Equipment Allocation (Potential State Funding \$1,250,000)	\$2,500,000	Make improvements to IT infrastructure, IT service rooms, and Audio Visual Spaces to all DACC locations based on a 2018 Technologies Systems Master Plan.
Total Potential State Funding \$8,025,000	\$16,000,000	









Advisory Board Meeting

October 19, 2023

Ike Ledesma Vice President



- Enrollment
- Engagement
- Retention
- Completion







- Enrollment predicted to decline.
- Proactive efforts are now or will soon be in place to minimize its impact.
- Reimagining and redesigning recruitment, retention, and completion efforts.
- · We're in this together!

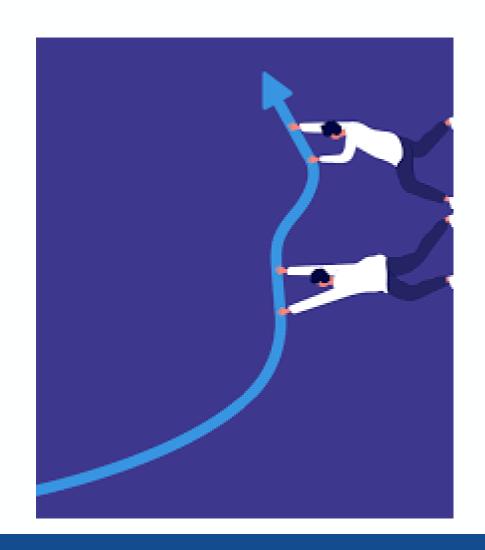


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Student Services

We're in this together!

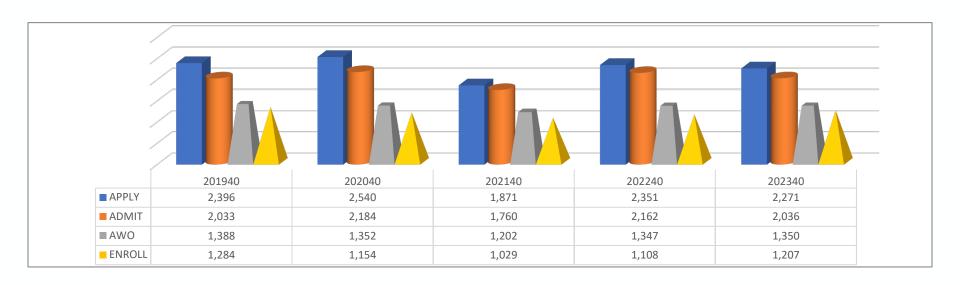
- Increase outreach, visibility, and presence in the communities that we serve.
- Making DACC campuses and centers more accessible
- Establishing additional working relationships with community partners
- Using data for evaluation and decision-making





Enrollment – New Students

Applications, admission, orientation completion, and enrollment rates all increased over the last three fall semesters!









We're in this together!

- Welcome Bashes
- Community Resource Fairs
- Financial Planning Seminars
- Career Expo
- Comfort Casita & Mobile Food Pantry
- Destress & Mental Health Awareness











Title III, Title V, & Basic Needs Grants





We're in this together!

- Academic Readiness Centers provide tutoring and workshops year round
- AVANZA Wrap Around Services
- Title III & V Grants First Year Students and Academic Preparation
- EAB Navigate Faculty, Staff & Students
- FAFSA Workshops
- Virtual Learning & Instructional Technology



DONA ANA COMMUNITY COLLEGE









We're in this together!

- Facilitates the organization of student clubs
- Funding to student organizations and departments for events that support student engagement
- Conducts general and senate meetings on a monthly basis
- Crystal Quintero, President
- Victoria Ledesma, Vice President
- Xavier Flores, Treasurer
- Tori Caraza, Secretary



MAJOR PROJECTS



- Childcare Feasibility Study
- Access for DACC Students to Aggie Health & Wellness Clinic
- Fitness facilities on DACC campuses
- Data Literacy and Training
- Student/Parent/Family Engagement
- Student Leadership Training



Retention —— Completion

We're in this together!

- Since 2018, Grad Campaigns have added more than 500 students to apply for degrees and certificates
- Degree and certificates fees have been eliminated
- Transition Fair for workforce graduates will be conducted in November
- Transfer Fair will bring a number of universities to DACC in April 2024 to seek graduates who want to transfer





Thank you! Muchisimas Gracias!

Contact Information

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